



Professional development for ABC chapter staff.
May 15-17, 2024 • Grand Rapids, Michigan

The ABC ONE Conference is ABC’s professional development conference designed exclusively for chapter staff. The format includes general and concurrent sessions designed for marketing, membership, education and operations professionals, as well as peer-to-peer and networking sessions to promote best practices and sharing. Join us as a sponsor to meet, network and gain access to ABC’s chapter staff.

Gold Sponsor

- 1 complimentary registration
- Gold Sponsor level branding on onsite signage
- Gold Sponsor level exposure on marketing emails and website
- Gold Level exposure in ABC events app including sponsor profile
- Opportunity to sponsor one of the following events:**
- *Professional Headshots for Attendees
- *Thursday Breakfast
- *Hotel Key Cards

\$5,000

Platinum Sponsor

- 2 complimentary registrations
- Platinum Sponsor level branding on onsite signage
- Platinum Sponsor level exposure on marketing emails and website
- Platinum Sponsor level exposure in ABC events app, including rotating banner and sponsor profile
- Pre and post event attendee contact list, including email addresses
- Opportunity to provide giveaway to attendees (*item must be approved and shipped in advance of conference*)
- Opportunity to sponsor one of the following events:**

- *Lunch and Learn - Defining the Merit Shop: How It Has Formed ABC
- *Welcome Reception
- *Best of ABC Awards Breakfast
- *Thursday activity - Duckpin Bowling

\$10,000